



**BOIS OUVRÉ DE L'EST DU**  
*Canada*  
**WOODWORKING EAST**

**OCTOBER 24-25**  
**2018**



Innoviez dans votre événement!

**Espace Saint-Hyacinthe**  
EXPOSITION • SALON • RASSEMBLEMENT



**2018 SPONSORSHIP**  
**OPPORTUNITIES**

Approuvé par : / Endorsed by:



Produit par / Produced by:



**www.BOEC.ca**



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*Canada*  
WOODWORKING EAST

## EASTERN CANADA'S WOODWORKING MACHINERY & SUPPLY SHOW

Canada's only bilingual secondary wood event, **Canada Woodworking East** (Bois ouvré de l'est du Canada) is coming back October 2018, in a new location: the BMO Centre at Espace Saint-Hyacinthe!

An industry-leading event since 2014, this major event attracts members of the secondary woodworking industry from across Quebec and Eastern Canada, including cabinet manufacturers, furniture manufacturers, architectural woodworkers, millworkers, custom wood product manufacturers and more. It offers an ideal opportunity for the industry to connect with manufacturers and distributors of machinery, hardware and accessories.

**Why not take your involvement with Canada Woodworking East to the next level? A sponsorship will put your company name in front of thousands of engaged exhibitors and visitors.**

### **ACT NOW!**

Many of the following opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

### **CUSTOM PACKAGES AVAILABLE**

If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to reach out to:

**Mike Neeb, Show Manager**

**Email: [mneeb@mpltd.ca](mailto:mneeb@mpltd.ca)**

**Tel: 226-748-8772**

**Toll free: 1-888-454-7469**

**Or by phone at 1-888-454-SHOW**



PO Box 565, Saint John NB E2L 3Z8  
Tel: 506-658-0018 • Fax: 506-658-0750 • Toll Free: 1-888-454-7469  
[www.masterpromotions.ca](http://www.masterpromotions.ca)



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## Sponsorship Opportunities

### Social Media Sponsor

**\$750**

Harness the power of social media! This unique sponsorship package has three elements: inclusion in a direct audience email to our database of past show visitors; a shout-out on the event's "show features" web page; and mentions in three posts on the show's social media pages. Your company name and booth number and a link to your corporate website will be included in each element. *(Limited to 3 sponsors.)*

### Exclusive Attendee Bag Sponsor

**\$500 + bags**

Attendees will appreciate this convenience as they visit exhibits and walk through the show. Official show bags will be handed to all attendees at the entrance, which will offer an easy way to collect all of the information they receive during their time at the show. It's a great way to create an early and lasting impact while welcoming visitors to Canada Woodworking East. *(Design is subject to approval by Canada Woodworking East. Sponsor must provide a minimum of 3,000 bags. Option to insert one promotional item or marketing piece into bag.)*

### Exclusive Lanyard Sponsor

**\$500 + lanyards**

As attendees register for the show, they will be given a lanyard to hold their badge around their neck. You have the opportunity to provide lanyards imprinted with your corporate logo (and the option to include the Canada Woodworking East logo) for all attendees. Don't miss this highly visible opportunity to hang your name on every potential customer that attends. *(Sponsor must provide a minimum of 3,000 bulldog clip lanyards.)*

### Exclusive Pen Sponsor

**\$500 + pens**

The registration area will be busy during the show. It is the first place attendees will enter and the first place they'll look for a pen to register for the show. Each attendee will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing Canada Woodworking East with your corporate pens. *(Sponsor must provide a minimum of 3,000 pens.)*

### Exclusive Direct Route Sponsor

**\$500**

There is no better way to lead visitors directly to your booth than with a Direct Route sponsorship. You will receive 5 floor decals, which will lead a path directly to your booth. The decals will feature your full color logo and an arrow in the direction of your booth. It's an eye-catching and highly effective way to draw attention and traffic to your booth.

**Continued on next page...**



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## Sponsorship Opportunities

### 'You Are Here' Sign Sponsor

**\$500 per sign**

These signs will be strategically placed throughout the facility to familiarize attendees with the entire show layout, their current location, and most importantly, your location. As a Sign Sponsor, your logo will be above the site map and your location will be highlighted on the map for all attendees to see. Help visitors find their way, and lead them directly to your booth. *(Limited to 5 sponsors.)*

### Web Banner Sponsor

**\$500**

A great, cost-effective way to get your message to the right people! Your web banner will run on the show's homepage for months leading up to the show. As online registration becomes available, the site will be even busier with visitors registering for the show in addition to looking for information. *(Limited to 5 sponsors.)*

### IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- Canada Woodworking East must approve ALL sponsorship merchandise using our logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, and lanyards).
- Provision and delivery of Canada Woodworking East sponsorship merchandise will be determined on an individual basis with each sponsor.

**Thank you for considering investing in the Canada Woodworking East 2018 Sponsorship Opportunities! Contact us to get involved:**

**Mike Neeb, Show Manager**

**Email: [mneeb@mpltd.ca](mailto:mneeb@mpltd.ca)**

**Tel: 226-748-8772**

**Toll free: 1-888-454-7469**

*Note: If you don't see what you are looking for or you have a unique sponsorship concept, we would love to help you plan a package tailored to your company's specific needs.*



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 PO Box 565, Saint John, New Brunswick E2L 3Z8  
 Phone: 1-888-454-7469 • Fax: (506) 658-0750  
 G.S.T. Number 10355 7344RT

**SPONSORSHIP CONTRACT**

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

Please indicate the opportunity you would like to sponsor:

<b>SPONSORSHIP OPPORTUNITY</b>	<b>PRICE (plus applicable taxes)</b>
<input type="checkbox"/> Social Media Sponsor	\$750
<input type="checkbox"/> Attendee Bag Sponsor	\$500 + bags
<input type="checkbox"/> Lanyard Sponsor	\$500 + lanyards
<input type="checkbox"/> Pen Sponsor	\$500 + pens
<input type="checkbox"/> Direct Route Sponsor	\$500
<input type="checkbox"/> 'You Are Here' Sign Sponsor	\$500 per sign
<input type="checkbox"/> Web Banner Sponsor	\$500

**PAYMENT INFORMATION**

**Payment due by October 8<sup>th</sup>, 2018**

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

**I have read and agree to the terms outlined in the Canada Woodworking East 2018 sponsorship package and contract, and agree to sponsor this event this \_\_\_ day of \_\_\_\_\_, 20\_\_.**

\_\_\_\_\_  
 Signature per Master Promotions Ltd.

\_\_\_\_\_  
 Sponsorship Applicant's Signature